Prevention Through Design

Proven Solutions From the Field

By David L. Walline

Causal data from serious and fatal injury events suggest that the decisions arising from the prevention through design (PTD) process play a central role in avoiding such events. Numerous studies and research reveal that 20% to 50% of all mishaps reported a design gap finding. For example, Australian Safety and Compensation Council (2006) explains how the design of machinery and equipment affected the incidence of fatalities and injuries in Australia: “Of the 210 identified workplace fatalities, 77 (37%) definitely or probably had design-related issues involved. Design contributes to at least 30% of work-related serious nonfatal injuries” (p. 6). The author’s firsthand experience and study suggests that such events are at the high end of this range.

The central question then becomes what is preventing organizations from addressing design-related events. The author believes a critical organizational and cultural blind spot exists. Benchmarking with other OSH professionals indicates that most injury/illness data management systems do not ask for, capture or call attention to design-related causal factors. This data gap has caused design-related latent conditions to go uncontrolled and undetected by most organizations. As a result, existing and new designs continue to be developed with inherent uncontrolled hazards and risks that have the potential to cause serious mishaps.

To avoid design-related mishaps, OSH professionals can conduct a deep dive into their organizations’ injury/loss experience. Such an internal critical examination often produces startling results that can be used to drive a new and necessary focus on PTD. For example, the author’s work has led to the development of design safety checklists centered on control measures related to past serious mishap/fatality events (Table 1, p. 45). When stakeholders such as engineers, safety professionals, designers, builders/fabricators and contractors understand how design gaps have led to catastrophic outcomes, the justification for using high-level control becomes evident.

PTD Skill Building

ASSE’s (1994) position statement on designing for safety (another term for PTD) states:

Designing for safety (DFS) is a principle for design planning for new facilities, equipment and operations (public and private) to conserve human and natural resources, and thereby protect people, property and the environment. DFS advocates sys-

IN BRIEF

• OSH professionals and engineers must know the percentage of incidents in their organizations that are directly linked to design-related causal factors.
• Incorporating data-driven learning from past mishaps and proven (risk mitigation) solutions into new designs or redesigns enables organizations to design out fatalities and prevent serious mishaps.
• The OSH community must dispel and overcome safe design myths within their organizations to propel a prevention through design culture change.

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As a starting point to enhance PTD skills, OSH professionals should review ANSI/ASSE Z590.3-2011, Prevention Through Design: Guidelines for Addressing Occupational Hazards and Risks in the Design and Redesign Processes. As stated in Section 1.3, Application, the standard applies to four main stages of occupational risk management as follows:

1) **Preoperational stage**: Initial planning, design, specification, prototyping, and construction processes, where the opportunities are greatest and the costs are lowest for hazard and risk avoidance, elimination, reduction, and control.

2) **Operational stage**: Hazards and risks are identified and evaluated, and mitigation actions are taken through redesign initiatives or changes in the work methods before incidents and exposures occur.

3) **Postincident stage**: Incidents and exposures are investigated to determine the causal factors that will lead to appropriate interventions and acceptable risk levels.

4) **Postoperational stage**: Demolition, decommissioning or reusing/rebuilding operations are undertaken.

Based on the author’s informal research and discussion with many global OSH professionals over the past 5 years, following are rough estimates of how practitioners spend their time:

- **preoperational stage**: 10% (avoidance and elimination focus);
- **operational stage**: 70% (compliance and retrofit focus);
- **postincident stage**: 20% (claims management, litigation, regulatory issues);
- **postoperational stage**: less than 1% (decommissioning, demolition).

OSH professionals often spend too much time fighting fires or working in compliance mode based on several false beliefs:

1. Business leaders know what they should be doing next in OSH (such as PTD).
2. Nothing can be done in PTD without a corporate edict or standard.
3. PTD is to be left to engineers and designers.
4. If initial PTD efforts are not perfect, the effort is a failure.
5. It is up to others to engage safety professionals in PTD processes.

To move PTD to the forefront of business decision making, the OSH community must begin to spend more time in the preoperational stage. OSH professionals need to shift away from and perhaps exit out of traditional safety roles and daily focus on compliance program development, training, inspections and claims management, and transition into risk avoidance and risk-mitigation activities related to organizational planning, design, specifications, safety procurement specifications, design safety reviews, proven solution development and risk assessment. This entails changing how professionals do their jobs.

The safety professional’s job description of the future must look much different than it does today. Progressive employers will want individuals who possess key core competencies (working in the preoperational risk management stage) in PTD, risk assessment, management of change, fatal and serious injury prevention, operational risk management system, contractor risk management, safety specifications for procurement, and human error and human performance.

ANSI/ASSE, Z10-2012, Occupational Health and Safety Management Systems (another highly recommended document), highlights these core competencies. Additionally, ASSE’s Risk Assessment Institute has identified 16 risk assessment core competencies for safety professionals (www.oshrisk.org/fun-core.php). In the author’s opinion, safety professionals should establish a career target (both time and skill set) of spending 70% of their time working in the preoperational stage of risk management. At this stage, the business community can best see OSH professionals as valued business partners and risk mitigation advisors.

### Safe Design Myths & Bad Designs

Over time, the author has identified five common safe design myths that must be dispelled. The following statements illustrate these myths:

1. “This design meets minimum compliance, therefore it is safe.”
2. “PTD is cost prohibitive. High-level controls are too costly.”
3. “PTD will slow the project. We do not have time for design reviews and risk assessment.”
4. “Current/old design is safe enough. We have always done it this way, and our injury experience does not prove otherwise.”
5. “Low-level controls greatly reduce severity of harm.”

In addition, poor designs can negatively influence an entire organization because they can produce serious mishaps, low employee morale, poor product quality, poor operating efficiency, and equipment and process reliability issues. These negative influences are often readily apparent when organizations have incorporated lean manufacturing principles and processes into their operations. During safety and production kaizen events (iSixSigma.com), business leaders, employees and maintenance teams often state that “we could be world class in productivity or safety if the process had been designed differently.”

Bad design equals bad performance in many areas of business in the global marketplace.

### Proven Solutions: A PTD Culture Revolution

In this context, the term *proven solutions* means designing out causal factors through risk avoidance and hazard elimination. ANSI/ASSE Z590.3 outlines a unique hierarchy of controls (Figure 1, p. 46). It is unique in that the most preferred method for achieving acceptable risk in design is risk avoid-
When stakeholders such as engineers, safety professionals, designers, builders/fabricators and contractors understand how design gaps have led to catastrophic outcomes, the justification for using high-level control becomes evident.

1. Typical portable ladder tasks were designed out by a) relocating work to ground level; b) making work accessible by fixed stairways/platforms; and c) establishing proper accessway for work lifts.

2. An automated guided vehicle system was implemented to eliminate forklift operations.

3. Electrical energy isolation, arc preventive switch gear/motor control centers and diagnostic ports were used.

4. Piping isolation valves, gages and filters were located ground level.

5. Trailer restraint system and dock door barrier guards were used.

6. Automated product conveyance and lifting systems were installed.

7. Fully enclosed chemical process and mixing systems were employed.

8. 100% fall prevention was used during construction (e.g., perimeter guarding, skylight guarding, aerial lifts).

9. Employees wore less PPE, not more.

10. Devices were under exclusive control of maintenance worker for approved troubleshoot- ing tasks.

11. All hazardous energy isolation points were located at floor level within +10 ft of need.

12. Employees were removed from directly interfacing with powered machinery and equipment through barrier guarding and automated jam clearing systems.

**Improving Human Performance**

ANSI B11.0-2011, Safety of Machinery: General Requirements and Risk Assessment, contains a hazard control hierarchy that clearly outlines the influence that each control level has on the severity and likelihood of risk factors (Figure 2, p. 46).
It indicates that the greatest influence occurs at the elimination or substitution level. Despite this, many perceive that low-level controls have a great impact on severity when they do not. Guarding and engineering controls are excellent risk control measures, but their primary purpose is to reduce likelihood not severity. That is why control effectiveness and control maintainability is vital for sustainable protection.

Applying proven solutions can enhance human performance by addressing human error influencers such as:

• high ambient noise and/or temperatures;
• poor job lighting;
• poor ergonomics (e.g., layout, job set up, work space);
• PPE loading and barrier to job completion;
• responding to routine process upsets, jam-ups, abnormal conditions;
• performing complex work;
• performing physically demanding work that induces fatigue;
• use of hand tools that draw a worker close to the hazard;
• uncontrolled hazard/energy sources;
• distractions (e.g., multitasking, alarms, weather conditions).

When looking at causal factors related to design gaps, one or more of the human error influencers can be present at the same time. Proven solutions also support the safe behaviors that eliminate common human error factors.

The sea change that is created by PTD is reflected when managers, business leaders and others make these types of statements:

• “Design the work so it is easy to do it safely and difficult to do it wrong.”
• “Severe work injuries will have more impact on the organization than stopping production to make it safe.”
• “Never underestimate having a bad outcome from a person who wants to do well.”
• “Administrative and PPE controls will never replace the appropriate safe guards.”
Reducing Overall Burden Costs

Any capital project carries two monetary expenditures: 1) pay now, which is the cost of the new design, and 2) pay later, which is the long-term burden costs. Burden costs commonly linked to a facility’s life expectancy include injury claim costs, compliance maintenance costs, retrofit costs, business interruption, operating inefficiencies, resource management and manpower costs. Firsthand experience shows that long-term burden costs often far exceed those of the original design solution that would have eliminated the entire hazard category.

Thus, a key PTD selling point is the long-term burden costs that an organization will incur when hazards are not avoided or eliminated in the design or redesign phase. Communicating the burden costs incurred when low-level controls are selected over one-time, high-level controls designed to avoid or eliminate hazards and risks represents an opportunity for OSH professionals.

It is also important to educate decision makers that burden costs must be maintained throughout the facility’s life expectancy, and these costs can be extreme. Table 2 shows the typical long-term burden costs associated with compliance-related programs such as ladder safety, forklifts, confined space entry and respiratory protection.

Now, consider an example involving portable ladder use in a typical manufacturing setting. Falls from ladders are often life altering or fatal, and portable ladders are a leading cause of OSHA violations. For one project, the author determined that burden costs of portable ladder use in a 500,000-sq.-ft. facility with a planned 50-year life span could be as much as $9.3 million (Table 2, p. 48).

Using proven solutions to design out (risk avoidance) the 17 defined routine ladder tasks (175 ladder users) in the concept stage would require a one-time capital investment of $500,000. This is a noteworthy net positive gain, as is never having a portable-ladder-related mishap (fatality or life-altering injury) at the facility. It is important to remember that the ladder and its user are both lower-level controls. A safe ladder and safe user do not achieve low risk. Therefore, the focus must shift from ladder compliance programs to ladder avoidance through design.

Risk Assessment Incorporated Into PTD

The author’s in-depth, nonscientific study reveals these trends:

1) Task-based risk assessment is often a critical missing component in the PTD process.
2) Design safety reviews often do not have a special focus on abnormal conditions and/or infrequently performed tasks.
3) Heavy reliance on low-level controls (i.e., warning systems, administrative controls, tools, PPE) does not provide appropriate protection to workers at the time of a mishap. In most cases, controls do not match risk levels.

This presents an opportunity to incorporate risk assessment, design specifications and proven solutions into a unified PTD process. A task-based risk assessment (On Safe Lines) worksheet (Table 3, p. 49) helps identify design specifications and proven solutions that can be incorporated into the new design to achieve a project design performance ob-

<table>
<thead>
<tr>
<th>People</th>
<th>Equipment</th>
<th>Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>Training</td>
<td>Purchase</td>
<td>Scheduling/planning</td>
</tr>
<tr>
<td>Buddy systems</td>
<td>Rental</td>
<td>Written program</td>
</tr>
<tr>
<td>PPE</td>
<td>Repair/maintain</td>
<td>Safe work procedures</td>
</tr>
<tr>
<td>Supervision</td>
<td>Clean</td>
<td>Audits/inspections</td>
</tr>
<tr>
<td>Injuries</td>
<td>Retrofit</td>
<td>Permits</td>
</tr>
<tr>
<td>Claims</td>
<td>Storage</td>
<td>Observations</td>
</tr>
<tr>
<td>Citations/penalties</td>
<td>Transport device</td>
<td>Investigations</td>
</tr>
</tbody>
</table>

Burden costs commonly linked to a facility’s life expectancy include injury claim costs, compliance maintenance costs, retrofit costs, business interruption, operating inefficiencies, resource management and manpower costs.
objective (e.g., no portable ladders) and a design residual risk target (e.g., prevent elevated falls).

Business Value & Benefits Gained From PTD

The benefits derived with safe project delivery are another key PTD selling point. Recall the new plant built in China. The proven solutions incorporated into that facility’s design helped produce these additional benefits:

• Project came in significantly under budget.
• Lower energy was consumed throughout the project.
• Zero waste was taken to a landfill, meaning an overall net positive impact on the environment.
• Plant sold out its product line and achieved full production capacity ahead of schedule.
• Worker morale was high.
• Operating efficiency targets were achieved ahead of schedule.
• Plant design and all job tasks achieved acceptable risk rating.
• At time of this writing, no serious mishaps or near-hit events have been reported since plant start-up in 2011.
• The design team and project champion were recognized by the CEO and company leadership.

Successes such as these make clear that proven solutions that avoid risk and eliminate hazards in design must be the OSH profession’s legacy rather than programs and firefighting. Knowing that the 350 employees of this world-class facility can return home injury- and illness-free each day is the true reward of these efforts. OSH professionals can elevate their value to their organizations by showcasing how they can help design for acceptable risk through sustainable, high-level controls.

PTD Action Steps for OSH Professionals

OSH professionals can create and maintain a library of risk-based proven solutions that will expedite future design safety reviews that may encompass similar exposures and risks. This will help eliminate the PTD myth that “we don’t have time for design reviews and risk assessment.”

Several resources are available to help OSH professionals develop a proven solution library. For example, ASSE has several:

• Risk Assessment Institute (www.oshrisk.org);
• Body of Knowledge (www.safetybok.org);
• PTD initiative (www.asse.org/professionalaffairs/ptd);
• Risk Assessment Certificate program (www.asse.org/education/cert-prog);

Other resources include:

• NIOSH’s national PTD plan (www.cdc.gov/niosh/programs/PtDesign);
• OSHA Alliance Design of Construction Safety initiative (www.designforconstruction.org);
• Construction Industry Institute (www.construction-institute.org).

OSH professionals can also incorporate lessons learned from completed design projects, benchmark, and seek input from engineers, designers, vendors, suppliers and hourly workers.

In addition, OSH professionals are encouraged to take the following actions to start a culture revolution around PTD. The rewards and benefits will be many, the most noteworthy being the prevention of life-ending and life-altering mishaps.

1) Create a design safety checklist from organizational incident data that relate to design gaps.
2) Know and communicate the percentage of organizational incidents caused by design gaps.
3) Establish a personal goal to spend more time working in

Table 3
Example Project Risk Profile & Burden Cost Output From Design Safety Reviews

<table>
<thead>
<tr>
<th>Design category</th>
<th>Risk level</th>
<th>Burden costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roof</td>
<td>Moderate</td>
<td>$25k/year</td>
</tr>
<tr>
<td>Electrical</td>
<td>Moderate</td>
<td>$50k/year</td>
</tr>
<tr>
<td>Piping systems</td>
<td>Low</td>
<td>$5k/year</td>
</tr>
<tr>
<td>Product movement</td>
<td>Negligible</td>
<td>None</td>
</tr>
<tr>
<td>Product handling</td>
<td>Negligible</td>
<td>None</td>
</tr>
</tbody>
</table>

Table 4
PTD’s Impact on Risk Level

<table>
<thead>
<tr>
<th>Design</th>
<th>Bad</th>
<th>Marginal</th>
<th>Better</th>
<th>Best</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access: Workspace</td>
<td>None</td>
<td>Access by man-lift</td>
<td>Access for fixed work platform and stairs</td>
<td>Relocate isolation valves to ground level</td>
</tr>
<tr>
<td>Work elevation</td>
<td>Portable ladder</td>
<td>Man-lift</td>
<td>Fixed work platform with stairs</td>
<td>Work at ground level</td>
</tr>
<tr>
<td>Risk level</td>
<td>High</td>
<td>Moderate</td>
<td>Low</td>
<td>Negligible</td>
</tr>
</tbody>
</table>
the preoperational stage of occupational risk management.

4) Develop a critical skill set around PTD and risk assessment.

5) Apply a high level of control decision making in the design process with special focus on severity reduction.

6) Identify and share with leaders and design teams the long-term burden costs related to poor design decision making.

7) Work to dispel common safe design myths.

8) Eliminate barriers to safe work through design.

9) Capture and communicate the many benefits from safe design.

10) Incorporate task-based risk assessment and safe design specifications into the PTD process.

Conclusion

Field experience has shown that incorporating proven solutions into design is critical to the prevention of life-altering and fatal mishaps. These solutions have global application and can bring demonstrated value to any organization. As with all approaches to risk mitigation, OSH professionals must consider all forms of mitigation, and be creative and fiscally responsible. It is also important to consider human factors, the unpredictability of human–machine interactions and human decision making. The pace of injury/illness prevention improvement is directly linked to the speed of change led by OSH professionals. Risk assessment and PTD must be at the forefront of the profession’s efforts. The community has the responsibility, creativity and power to ensure injury-free lives around the world. This must be its legacy. **PS**

### References


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**Task-Based Risk Assessment Example: Ladder Tasks**

<table>
<thead>
<tr>
<th>No.</th>
<th>Task Description</th>
<th>Hazard Elevated Work (Magnitude)</th>
<th>Severity (Internal/External Data)</th>
<th>Probability (Internal/External Data/Lever of Control)</th>
<th>Task Risk Level (Initial with Ladder Use)</th>
<th>Design Specification (to Avoid, Eliminate Portable Ladder Use)</th>
<th>Proven Solutions (Avoid, Eliminate, Substitute or Engineering Control) to Achieve Residual Risk Target</th>
<th>Residual Risk (Design Target Achieved?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Overhead light fixture install or service</td>
<td>Fall to level below (15 ft) (concrete surface)</td>
<td>Cat. (5)</td>
<td>Occasional (OSHA/BLS data, low level of control) (3)</td>
<td>Very high (15)</td>
<td>Provide unobstructed minimum 10-ft wide floor access to and 100 sq ft (10 x 10 ft) around light fixture for access by man-lift</td>
<td>Individual man-lift with protective railings and personal restraint</td>
<td>Cat. (5)</td>
</tr>
<tr>
<td>2</td>
<td>Piping systems isolation valve install or service</td>
<td>Fall to level below (15 ft) (concrete surface)</td>
<td>Cat. (5)</td>
<td>Occasional (OSHA/BLS data, low level of control) (3)</td>
<td>Very high (15)</td>
<td>Design piping system for operation of isolation valves at ground level</td>
<td>Isolation horizontal valves placed at floor level (4 ft)</td>
<td>Cat. (1)</td>
</tr>
<tr>
<td>3</td>
<td>Access to top of chemical storage tank for inspection and service</td>
<td>Fall to level below (20 ft) (concrete surface)</td>
<td>Cat. (5)</td>
<td>Occasional (OSHA/BLS data, low level of control) (3)</td>
<td>Very high (15)</td>
<td>Provide unobstructed space for tank access to install fixed stairway, work platform with protective railings</td>
<td>Individual man-lift or horizontal lifeline for installation, provide fixed metal stairway and work platform with protective railings for users</td>
<td>Cat. (5)</td>
</tr>
</tbody>
</table>

### Severity

| Catastrophic (5) | Frequent (5) | Very high (15+)
| Critical (4) | Likely (4) | High (10-14)
| Marginal (3) | Occasional (3) | Moderate (6-9)
| Negligible (2) | Seldom (2) | Low (1-5)
| Insignificant (1) | Unlikely (1) |

**Note.** Matrix adapted from ANSI/ASSE Z590.3-2011.